

### MICROCODE SOFTWARE

ONE STOP SOLUTION





### Table Of Content





### About us

#### **Your Trusted Partner**

Welcome to Microcode Software, your trusted partner for all your IT services needs. We are a leading comprehensive solutions provider specializing in translation, digital marketing and website design. With our expertise and dedication, we aim to help businesses worldwide achieve their goals and reach new heights of success.







Hello and welcome to Microcode Software. We are here to help you grow your business online.

We have a team of experts who are passionate about what we do and have extensive experience in the industry. We use the latest tools and techniques to create effective and engaging campaigns that drive traffic, leads, and sales. We also monitor and analyze the results of our work and provide you with regular reports and feedback.

We understand that every business is unique and has different goals and needs. We work closely with you to understand your vision, challenges, and opportunities. We then craft a customized strategy that aligns with your objectives and delivers results.

We are not just a service provider. We are a partner. Your success is important to us, we are committed to achieving it. We can always answer your questions, offer advice and support you. We value your trust and satisfaction and strive to exceed your expectations.



Rahul Singh **Managing Director** 

# Why Choose Microcode

### Experience

The team consists of experts with decades of professional experience. We are updated with new trends and techniques to create new solutions to satisfy your changing needs.

### **Quality Assurance**

We are determined to provide the highest quality in each task. Our strict quality controls guarantee accuracy and attention to detail throughout our work.

### **Fast Delivery**

We respect your time and appreciate the importance of meeting deadlines. The efficient management of projects assures prompt delivery without compromising high quality.



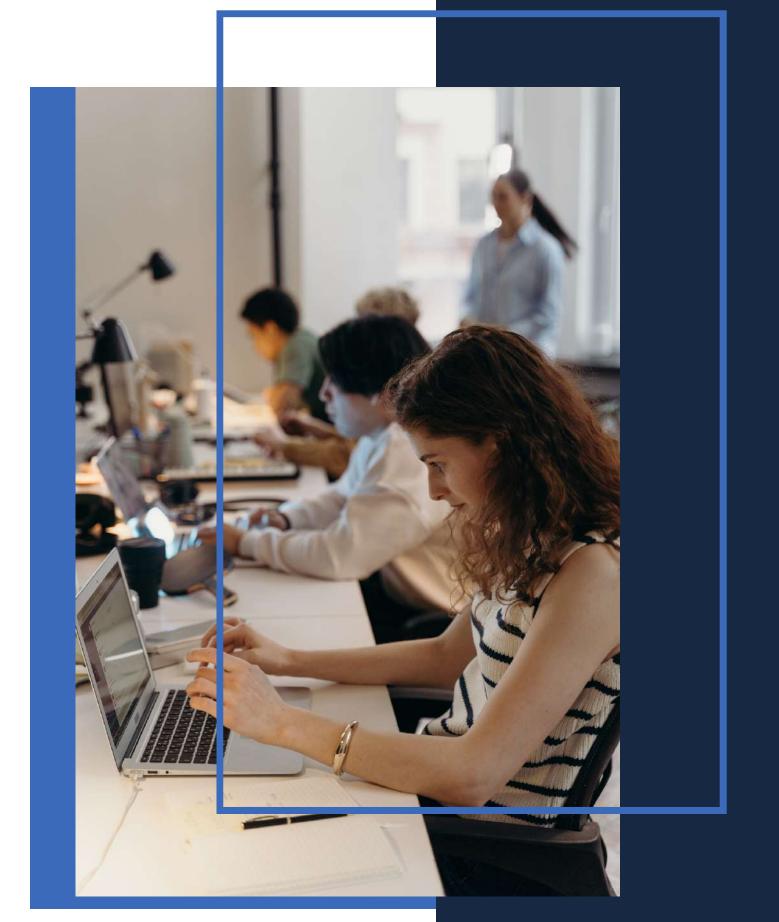


### **Content Marketing**

We provide the full spectrum of services for content marketing that range from the strategy and planning of content to the creation of content and distribution. We can help you produce and share different types of content, such as podcasts, blogs, videos, newsletters, ebooks, white papers, case studies, infographics, and more for your target audience.

### Digital Marketing Services

Boost your online presence and reach your target audience effectively with our digital marketing expertise. Our dedicated team of marketers crafts data-driven strategies to drive traffic, generate leads, and increase brand visibility. From search engine optimization (SEO) to social media marketing and paid advertising, we deliver results that matter.



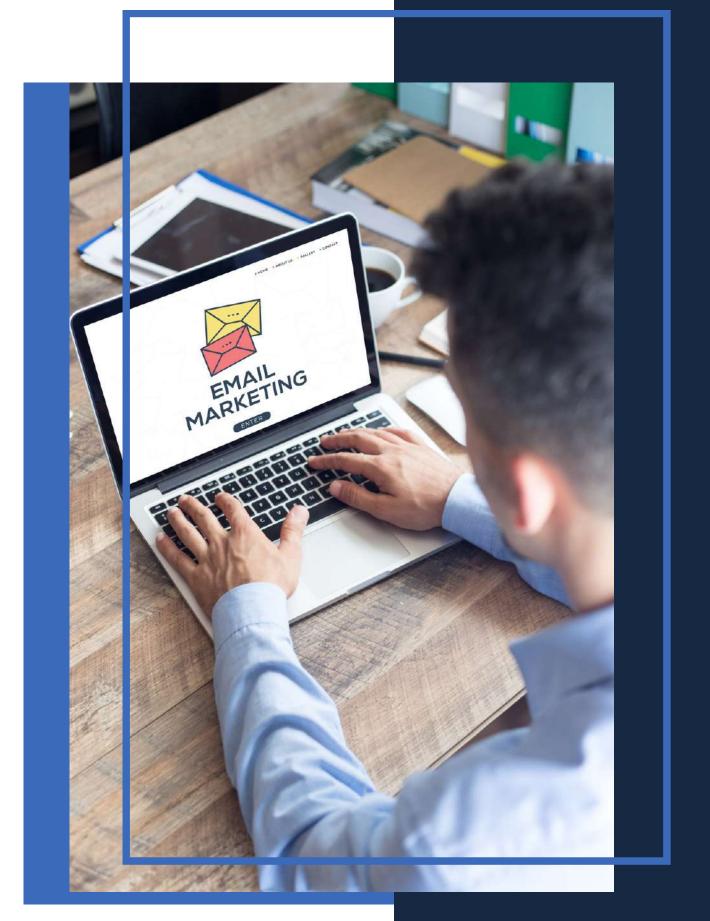


### E-Mail Marketing

We provide various marketing services, from designing and developing emails to managing and delivering emails. We can also assist you in creating and managing your email campaigns by using the most effective techniques and tools like automation, segmentation analytics, segmentation, and many more. We employ ethical and proven methods to ensure your email campaigns are delivered promptly and efficiently.

### E-Mail Server Setup

We provide a complete array of E-Mail Server Setup, We specialize in setting up robust email servers that will supercharge your team's productivity and enhance your brand image. We provide professional services for growing businesses using Custom Domain Email Addresses, Enhanced Security Measures, Reliable and Scalable Infrastructure, Centralized Collaboration, Mobile Accessibility, Professional Email Features, Personalized Support etc.





### Software Development

We provide a range of software development services, from software design and analysis to software testing and implementation. We can assist you in developing tailormade software solutions to suit your company's needs by using various frameworks and languages, such as Python, Java, C++, Ruby on Rails and many more. We can also help you develop and test your products' effectiveness.

### Social Media Marketing

We provide an array of marketing solutions, including the strategy of social media, and it's planning for creating social media and management. We will help you build and maintain your online presence on diverse platforms like Facebook, Twitter, Instagram, and LinkedIn. We can also help improve your social media content for various styles and channels, like videos, posts, stories, live streams, etc.



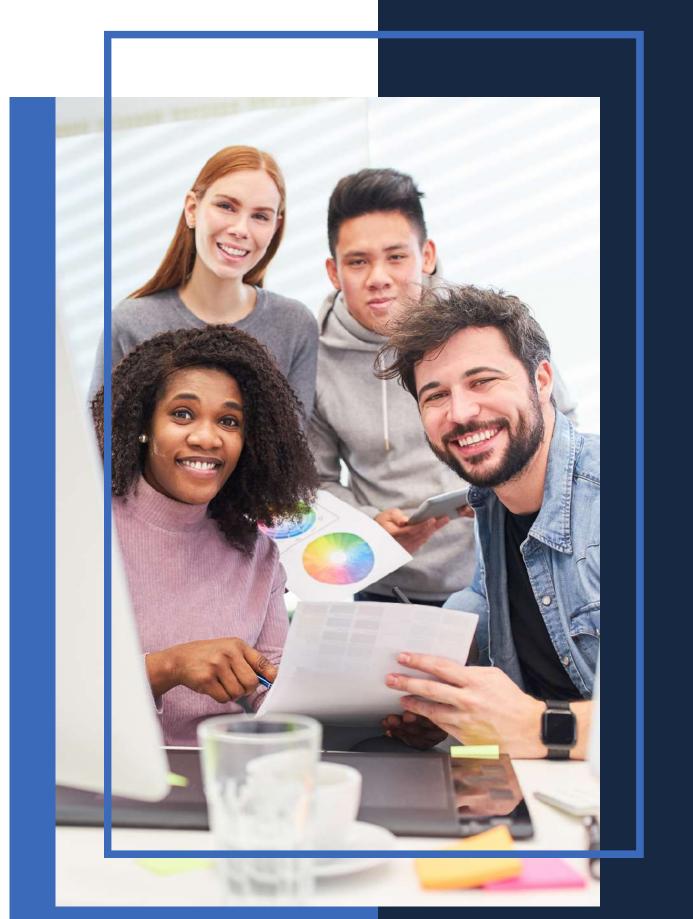


#### Translation

We provide professional translation services to your content across multiple languages. We can assist you in translating different types of content like documents, websites, books, articles, audiobooks, and much more. We also can help you translate various genres of content like legal, technical, business, literary, medical, and more. We employ experts and native speakers that ensure accuracy, high quality and cultural sensitivity.

### Web Development

We provide various web development services, ranging from web design and development to support and maintenance of your website. We can help you build and develop attractive and easy-to-use websites for your business using modern and user-friendly technologies like HTML, CSS, JavaScript, WordPress and more. We also can help you maintain and enhance your websites with the best tools and practices, including security recovery and backup.







#### Creative Web Designing

We design creative websites, that will help deliver improved user experience and brand image to better SEO performance and competitive advantage.

#### Machine Translation

Our Machine translation ability has revolutionized the way we bridge language gaps through multilingual websites, apps, and tools.

#### Product Creation

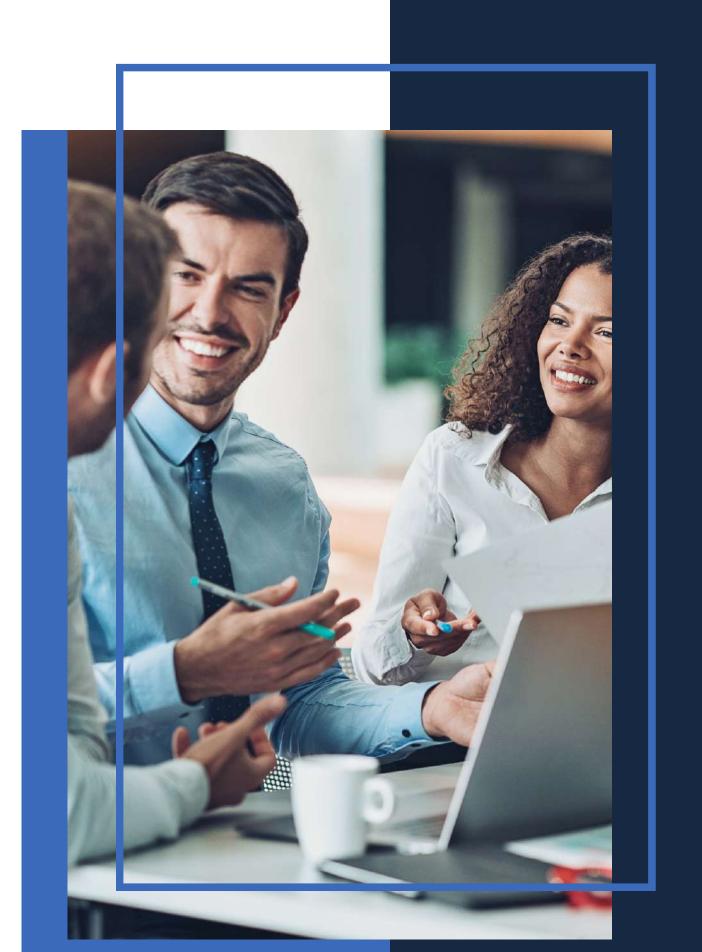
We have created several in-house SAAS-based tools to help increase productivity for small, medium, and large-scale enterprises.

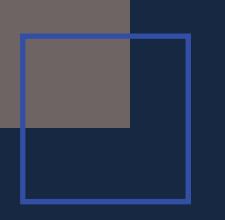
#### • SEO Services

Our SEO services are essential for improving your business's online presence, attracting relevant traffic and ultimately growing the amount of organic leads.

#### Social Media Marketing

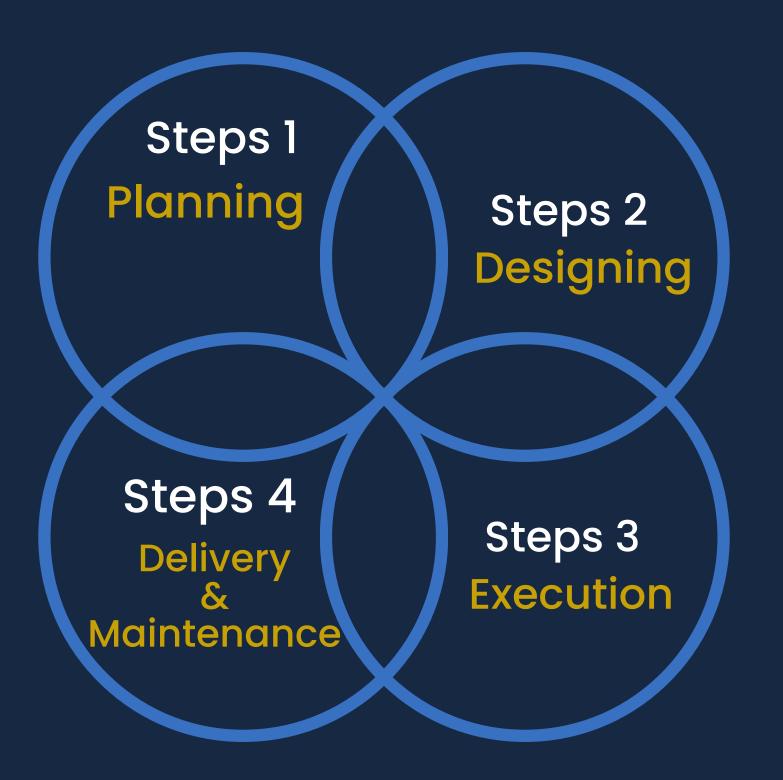
We provide an array of marketing solutions, including the strategy of social media and it's planning for creating social media and management.



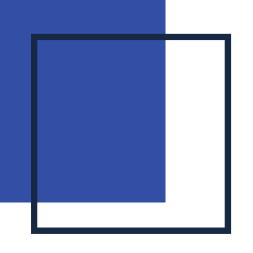




### Strategy Steps









### **Our Valuable Clients**























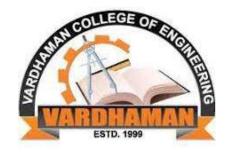












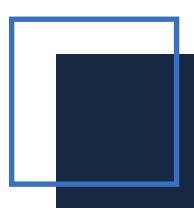


















Quality: We work to give you the highest quality and complete satisfaction. However, if you are not satisfied with the quality of our services, you can request a revision within seven days after you have received it. We will make changes or provide service based on your requirements and feedback until happy. We do not charge additional charges for revisions unless you alter the original requirements for your service.

Delivery: The time to deliver your project depends on the nature, size, and degree of complexity of your order or service, in addition to the available staff and resources. We will notify you about an estimated delivery date when you purchase and confirm it once you pay. We will also inform the customer of delays and modifications regarding delivery time. We will not be responsible for any delay or interruption in delivery resulting from factors outside our control.



## Terms & Conditions



The details of the services, including pricing, availability, and any limitations or restrictions, are outlined on our website or in separate agreements. We reserve the right to modify, suspend, or discontinue any aspect of our services at any time without prior notice.

#### <u>User Responsibilities When using our services, you agree to:</u>

- Provide accurate and up-to-date information required for the service.
- Comply with any guidelines or instructions provided by our company.
- Use the services only for lawful purposes and not engage in any illegal or unauthorized activities.
- Not interfere with or disrupt the functioning of our services or compromise the security or integrity of our systems.

Confidentiality Any confidential information shared by either party during the course of providing or receiving services shall be kept confidential and not disclosed to any third parties, except as required by law.

<u>Payment Terms:</u> Payment terms, including fees, payment methods, and billing cycles, are outlined in separate agreements or on our website. You agree to make payments promptly and in accordance with the agreed-upon terms. Failure to make payments may result in the suspension or termination of services.

<u>Limitation of Liability:</u> Our company shall not be liable for any direct, indirect, incidental, consequential, or punitive damages arising from the use or inability to use our services. We do not guarantee the accuracy, reliability or completeness of any information provided as part of the services.



### FOR INQUIRIES, CONTACT US.

Corporate Office: Plot No. B-7, S/Floor, Main Road Patel Garden Infront Metro Pillar No. 786, Dwarka Mor New Delhi - 110059, India

Call us +91-11-45261075, 8882581143



Al Mooruj Plaza, 14th Street, Al Rafa Road, Near Kanoo Group BUR DUBAI, United Arab Emirates

Call us +971-52-219-0474

Overseas: Shankhamul Road, New Baneswor, Kathmandu

Nepal- 310327

Call us +977-9852030999

30 N Gould St Ste R Sheridan, WY 82801, USA

Call us +1-206-734-4642



info@microcodesoftware.com















### Thank You

Digital marketing is a strategy that can be said to be very suitable for those of you who have a business.

### **OUR PROFESSIONAL SERVICES**

- Content Marketing
- Digital Marketing Services
- E-Mail Marketing
- E-Mail Server Setup
- Software Development
- Social Media Marketing
- Translation
- Web Development

